

University of Girona

# FACULTY OF BUSINESS AND ECONOMICS

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Facultat  
de Ciències Econòmiques  
i Empresariales

## COURSE GUIDE

For incoming exchange students 2026-2027

Accounting, Business Administration and Economics

## ACADEMIC CALENDAR AND STUDY PERIODS

<b>FALL SEMESTER 2026</b> <i>14.09.2026-05.02.2027</i>	<b>Class period</b>	<i>14.09.2026-22.12.2026</i>
	<b>Exam period</b>	<i>11.01.2027-05.02.2027</i>

<b>SPRING SEMESTER 2026</b> <i>11.02.2027-19.06.2027</i>	<b>Class period</b>	<i>11.02.2027-19.05.2027</i>
	<b>Exam period</b>	<i>24.05.2027-23.06.2027</i>

## WORKLOAD

At Universitat de Girona, we follow the European Credit Transfer and Accumulation System (ECTS) to measure academic progress and facilitate credit transfer. ECTS credits are a standard measure of the student workload required to achieve the objectives of a course.

Exchange students typically enroll in courses adding up to 30 credits per semester. Each course is assigned a specific number of credits, typically reflecting the workload and the expected learning outcomes.

Our undergraduate degree programs span four years. Therefore, it is important to note that some courses may be at a more advanced level. Some advanced courses, indicated with an asterisk (\*), are usually taught in the fourth year of our undergraduate programs. These courses may be comparable to first-year master's level in other educational systems.

While there is no credit load requirement at Universitat de Girona, exchange students are encouraged to review the course offerings carefully and seek guidance from their academic advisors or exchange program coordinators when selecting courses.

## ENGLISH COURSES FALL SEMESTER

The following courses are available for exchange students during the fall semester 2026, within the subjects Accounting, Business Administration and Economics. All courses are given in English.

### Undergraduate

COURSE CODE	COURSE NAME	ECTS CREDITS	SEMESTER	GROUP
3107G00011	Business Economics	6	3	GA
3107G00013	Microeconomics	6	3	GA
3107G01023	Human Resources Management	6	5	GA
3107G03018	Microeconomic Analysis	6	5	GA
3107G03020	Public economy	6	5	GA
3107G00051	Game Theory*	6	8	A
3107G00052	Optimization techniques and programs*	6	8	A
3107G00039	Labour Economics*	6	8	A
3107G00054	Industrial history*	6	8	A
3107G00079	Cultural Marketing*	6	8	A
3107G00020	English for Economics*	6	8	A
3107G03054	Topics of Public Economics*	6	8	A
3100RA0401	Autumn Seminars on Economics and Business*	3	7	-

## SPANISH COURSES FALL SEMESTER

The following courses are available for exchange students during the fall semester of 2025 in the subjects of Accounting, Business Administration and Economics. The language of instruction for all courses is predominantly or partially Spanish, as indicated in the second table showing the percentage breakdown.

COURSE CODE	COURSE NAME	ECTS CREDITS	SEMESTER	GROUP
3107G02171	Instrumentos de economía aplicada I	6	1	AC
3107G01024	Dirección financiera	6	5	A
3107G00156	Historia economica I	6	1	A/B
3107G02089	Historia economica	6	1	AC/BC/ CC
3107G01078	Finanzas corporativas	6	8	A
3107G00083	Instrumentos de economía aplicada I	6	8	A/B

\*The subjects highlighted with a blue background are taught using a bilingual approach, with 50% of the instruction delivered in Spanish and 50% in Catalan.

## ENGLISH COURSES SPRING SEMESTER

The following courses are available for exchange students during the Spring semester 2026, within the subjects Accounting, Business Administration and Economics.

### Undergraduate

COURSE CODE	COURSE NAME	ECTS CREDITS	SEMESTER	GROUP
3107G00015	International Economics	6	4	GA
3107G00016	Industrial Economics	6	4	GA
3107G00014	Macroeconomics	6	4	GA
3107G02009	Spanish and World Economy	6	4	GA
3107G02025	Commercial Management	6	4	GA
3107G00052	Optimization techniques and programs	6	8	B
3107G00042	Family Economics	6	8	A
3107G00065	Innovation Strategies	6	8	A
3107G02072	Digital business strategies	6	8	B
3107G00037	Topics of Applied Economics	6	8	A
3107G01045	Institutions and policies of the EU	6	8	A
3107G00020	English for Economics	6	8	B
3107G00040	European Economic Integration	6	8	A
3107G00079	Cultural Marketing	6	8	B
3107G02077	International Financial Reporting Standards	6	8	A
3100RA0401	Spring Seminars on Economics and Business*	3	8	-

## SPANISH COURSES SPRING SEMESTER

The following courses are available for exchange students during the Spring semester of 2026 in the subjects of Accounting, Business Administration and Economics. The language of instruction for all courses is predominantly or partially Spanish, as indicated in the second table showing the percentage breakdown.

COURSE CODE	COURSE NAME	ECTS CREDITS	SEMESTER	GROUP
3107G00016	Economia Industrial	6	4	A
3107G03022	Instrumentos de economía aplicada II	6	6	-
3107G00015	Economía Internacional	6	4	C
3107G02015	Gestión financiera II	6	6	AC
3107G00015	Economía Internacional	6	4	A/B

\*The subjects highlighted with a blue background are taught using a bilingual approach, with 50% of the instruction delivered in Spanish and 50% in Catalan.

## SCHEDULES FOR ENGLISH COURSES

### Fall semester

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00-10:30		Autumn Seminars on Economics and Business*	Business Economics		Business Economics
10:30-12:00	Public Economy		Public Economy		Microeconomics
12:00-13:30	Microeconomic Analysis	Human Resources Management	Microeconomics Analysis	Human Resources Management	
	Game Theory*	Optimization Techniques and Programs*	Game Theory*	Optimization Techniques and Programs*	
		Labour Economics*		Labour Economics*	
15:00-16:30	Topics of Public Economics*	Cultural Marketing*	Topics of Public Economics*	Cultural Marketing*	
	Industrial History*	English for Economics*	Industrial History*	English for Economics*	

## SCHEDULES FOR ENGLISH COURSES

### Spring semester

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00-10:30		Spring Seminars on Economics and Business*	International Economics		International Economics
10:30-12:00			Industrial Economics		Industrial Economics
			Commercial Management		Commercial Management
12:00-13:30	Optimization Techniques and Programs*	Spanish and World Economy	Macroeconomics Analysis	Spanish and World Economy	Macroeconomics
	Family Economics*	Innovation Strategies*	Optimization Techniques and Programs*	Innovation Strategies*	
	International Financial Reporting Standards*	Digital Business Strategies*	Family Economics*	Digital Business Strategies*	
15:00-16:30	Topics of Applied Economics*	Cultural Marketing*	Topics of Public Economics*	Cultural Marketing*	
	Institutions and policies of the EU*	English for Economics*	Institutions and policies of the EU*	English for Economics*	
		European Economic Integration*		European Economic Integration*	

## SCHEDULES FOR SPANISH COURSES

### Fall semester

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00-10:30	Historia Economica (AC)	Instrumentos de economía aplicada I (AC) Dirección financiera		Historia Economica (AC) Dirección financiera	Instrumentos de economía aplicada I (A)
10:30-12:00	Historia Economica I (A) Historia Economica (BC)	Instrumentos de economía aplicada I (A)		Instrumentos de economía aplicada I (AC) Historia Economica I (A) Historia Economica (BC)	Instrumentos de economía aplicada I (B)
12:00-13:30	Historia Economica I (B)	Instrumentos de economía aplicada I (B) Finanzas corporativas		Historia Economica I (B) Finanzas corporativas	
15:00-16:30	Historia Economica (CC)			Historia Economica (CC)	

## SCHEDULES FOR SPANISH COURSES

### Spring semester

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00-10:30					
10:30-12:00		Instrumentos de economía aplicada II	Economía internacional (A)	Instrumentos de economía aplicada II	Economía internacional (A)
		Gestión financiera II		Gestión financiera II	
12:00-13:30			Economía industrial		Economía industrial
			Economía internacional (B)		Economía internacional (B)
15:00-16:30					
16:30-18:00			Economía internacional (C)		Economía internacional (C)

## COURSES INFORMATION

Here you'll find information about all the courses and links to the syllabus on our website. Make sure that your chosen courses do not overlap.

# FALL SEMESTER 2025

## English courses

### BUSINESS ECONOMICS

CODE	3107G00011
SUBJECT AREA	Accounting and Business Administration
ETCS CREDITS	6
LINK TO THE SYLLABUS	<u><a href="#">Business Economics</a></u>
CONTENT	<p><b>BLOCK I: THE FIRM: NATURE AND STRUCTURE</b></p> <ol style="list-style-type: none"> <li>1. The economic nature of the firm</li> <li>2. Types of firms</li> <li>3. Firm's governance and control: The agency relationship</li> <li>4. The ownership structure of the firm</li> <li>5. Corporate control. The presence of women in the boards of directors</li> <li>6. The size of the firm: vertical and horizontal</li> <li>7. The growth of the firm</li> <li>8. The internal organization of the firm: the organizational structure</li> <li>9. The incentive system. Gender equity.</li> </ol> <p><b>BLOCK II. BUSINESS MODELS AND THE INTERNATIONALIZATION OF THE FIRM</b></p> <ol style="list-style-type: none"> <li>1. Definition of the business model</li> <li>2. New business models of the 21st century</li> <li>3. Internal and external environment of the firm</li> <li>4. The competitive dynamics</li> <li>5. The internationalization of the firm: motives, process and consequences</li> <li>6. Globalization (born global) vs. regionalization</li> <li>7. Internationalization strategies</li> <li>8. The direct and the indirect way of internationalization</li> <li>9. Partnerships to go international</li> <li>10. Cases of success and/or failure</li> </ol>

## ENGLISH FOR ECONOMICS\*

CODE	3107G00020
SUBJECT AREA	Accounting, Business Administration and Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<a href="#"><u>English for Economics</u></a>
CONTENT	English for Economics provides a balance between ESP (English for Specific Purposes) language learning and skills training. Students can improve their knowledge of the English language as it is used in the workplace and also develop key skills for the international workplace.

## MICROECONOMICS

CODE	3107G00013
SUBJECT AREA	Business Administration and Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<a href="#"><u>Microeconomics</u></a>
CONTENT	<ol style="list-style-type: none"> <li>1. Introduction to microeconomics</li> <li>2. Consumer theory: budget restriction, preferences and utility, optimal choice and demand functions, Engel curve, substitution and income effects: Slutsky equation. Compensatory and equivalent variation.</li> <li>3. Producer theory: production factors and technology, marginal productivity, marginal relationship of technical substitution and scale performance. Short-term and long-term costs; average and marginal costs curves; (dis)economies of scale; demand factors. Optimal company conduct, competitive company offer.</li> <li>4. Partial balance: competitive balance: market demand, elasticities and consumer surplus; industry supply, elasticity and producer surplus; competitive balance.</li> </ol>

## HUMAN RESOURCE MANAGEMENT

CODE	3107G01023
SUBJECT AREA	Business Administration
ETCS CREDITS	6
LINK TO THE SYLLABUS	<u><a href="#">Human Resource Management</a></u>
CONTENT	<ol style="list-style-type: none"> <li>1. Concept and Importance of Human Resources in the Organization</li> <li>2. The Role of Management and Human Resources Management Processes</li> <li>3. Human Resources Planning</li> <li>4. Recruitment and Selection</li> <li>5. Training and Development</li> <li>6. Performance Evaluation and Management</li> <li>7. Strategic Communication in Organizations</li> <li>8. Conflict Management</li> </ol>

## LABOUR ECONOMICS\*

CODE	3107G00039
SUBJECT AREA	Business Administration and Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<u><a href="#">Labour Economics</a></u>
CONTENT	<ol style="list-style-type: none"> <li>1. Labor market: Concepts and functioning of the labor market. Labor demographics and statistical sources.</li> <li>2. Theories of the labor market: Neoclassical microeconomic theory (conventional approach), Keynesian macroeconomic theory, the Marxist perspective, and the institutionalist approach.</li> <li>3. Labor demand: Firm-level and market-level labor demand. Short- and long-run labor demand curves. Analysis of the determinants of labor demand. Practical application.</li> <li>4. Labor supply: Neoclassical theory (income and leisure), human capital, and determinants of labor supply. Reservation wage. Practical application.</li> <li>5. Labor market equilibrium: Wage determination, economic policy, effects, and impacts. Local labor markets (definition and analysis).</li> <li>6. Unemployment: Concept, causes, and types of unemployment, productivity. Labor market flexibilization. Employment policies (active and passive).</li> <li>7. Migration movements: Definition, types of labor mobility, determinants and consequences of migration, immigration policies.</li> </ol>

## MICROECONOMICS ANALYSIS

CODE	3107G03018
SUBJECT AREA	Economics, Business Administration
ETCS CREDITS	6
LINK TO THE SYLLABUS	<a href="#"><u>Microeconomics Analysis</u></a>
CONTENT	<ol style="list-style-type: none"> <li>1. Introduction</li> <li>2. Partial versus General Equilibrium</li> <li>3. Uncertainty and Decision-Making</li> <li>4. Games and Information</li> <li>5. Collective Choice and Incentives</li> </ol>

## PUBLIC ECONOMY

CODE	3107G03020
SUBJECT AREA	Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<a href="#"><u>Public Economics</u></a>
CONTENT	<ol style="list-style-type: none"> <li>1. WELFARE ECONOMICS             <ol style="list-style-type: none"> <li>1.1. Efficiency in the Pareto Sense</li> <li>1.2. Market Equilibrium</li> <li>1.3. The Fundamental Theorems of Welfare Economics</li> <li>1.4. Market Failures                 <ol style="list-style-type: none"> <li>1.4.1. Market Power, Externalities, Asymmetric Information</li> <li>1.4.2. Public Goods: Definition, Optimal Provision, Implementation</li> </ol> </li> </ol> </li> <li>2. THEORY OF TAXATION             <ol style="list-style-type: none"> <li>2.1. Taxation and Efficiency</li> <li>2.2. Taxation and Income Distribution                 <ol style="list-style-type: none"> <li>2.2.1. Progressivity, Fiscal Justice</li> <li>2.2.2. Theory of Tax Incidence</li> </ol> </li> <li>2.3. From Theory to Practice: The Personal Income Tax                 <ol style="list-style-type: none"> <li>2.3.1. Definition of Income</li> <li>2.3.2. Choice of the Tax Unit. Gender Perspective</li> </ol> </li> </ol> </li> </ol>

## CULTURAL MARKETING\*

CODE	3107G00079
SUBJECT AREA	Accounting and Business Administration
ETCS CREDITS	6
LINK TO THE SYLLABUS	<u>Cultural Marketing</u>
CONTENT	<ol style="list-style-type: none"> <li>1. Culture and marketing: an introduction</li> <li>2. Market research in cultural and creative industries. Introduction to qualitative research.</li> <li>3. Marketing model for the arts</li> <li>4. Production and consumption of culture</li> <li>5. Segmentation, positioning and competition in cultural and creative markets</li> <li>6. Pricing strategies and sales promotions</li> <li>7. Communication strategies. Integrating marketing and creativity</li> </ol>

## TOPICS OF PUBLIC ECONOMICS\*

CODE	3107G03054
SUBJECT AREA	Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<u>Topics of Public Economics</u>
CONTENT	<ol style="list-style-type: none"> <li>1. Review of basic concepts: Efficiency, Equity</li> <li>2. Merit goods</li> <li>3. Public versus private provision and production</li> <li>4. Must the public sector interfere? Why? To what extent?</li> <li>5. Alternative models of provision: international experience, current debate</li> <li>6. What is special about health provision?</li> <li>7. Alternative models of provision: international experience, current debates</li> <li>8. Why a Social Security system?</li> <li>9. Pay-as-you-go versus fully funded schemes</li> <li>10. Advantages and disadvantages of fiscal decentralization</li> <li>11. Subcentral government finance</li> <li>12. Intergovernmental transfers</li> </ol>

## GAME THEORY\*

CODE	3107G00051
SUBJECT AREA	Accounting, Business Administration and Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<u><a href="#">Game Theory</a></u>
CONTENT	<ol style="list-style-type: none"> <li>1. Introductory concepts. Examples.</li> <li>2. Individual decision-making. Uncertainty and expected utility. Decision trees.</li> <li>3. Extensive-form games. Games with perfect information and backward induction solution.</li> <li>4. The concept of strategy. Strategic-form games. Correspondence between strategic and extensive forms. Solution concepts: dominance and Nash equilibrium.</li> <li>5. Pure and mixed strategies. Existence of Nash equilibrium. Two-player zero-sum games: maxmin and minmax.</li> <li>6. Dynamic games with complete information. Subgame perfect Nash equilibrium.</li> <li>7. Repeated games. Broadening the range of solutions. Folk theorems.</li> <li>8. Games with incomplete information. Examples.</li> <li>9. Bargaining. Nash solution. Non-cooperative approaches.</li> <li>10. Coalitions and cooperative games. Characteristic functions with transferable utility. The core and the Shapley value.</li> </ol>

## AUTUMN SEMINARS ON BUSINESS AND ECONOMICS\*

CODE	3100RA0401
SUBJECT AREA	Accounting, Business Administration and Economics
ETCS CREDITS	3
CONTENT	<p>The course will comprise three Seminars and a COIL (Collaborative Online International Learning) which is in collaboration with TEC University from Mexico, Universidad San Francisco de Quito (Ecuador) and Pontificia Universidad Católica de Chile.</p> <p>Collaborative Online International Learning (COIL) is a new learning and teaching methodology based on interaction and collaboration between two (or more) classes from two (or more) different countries that complete an activity together.</p> <p>A COIL course, module, or activity is specifically designed to use Internet-based tools to link students from distant geographic locations and from different cultural backgrounds. Students work in teams on tasks that facilitate the development of digital and intercultural skills.</p> <p>Before starting the COIL, there will be a face-to-face meeting in which more detailed information will be provided to you.</p> <p>On the seminars, professors from home and foreign institutions will bring their field of expertise to the students.</p> <p>Assessment:</p> <p>To pass the subject (and get the 3 ECTS), it is compulsory to attend, at least, 80% of the seminars and to pass the COIL project (including all the activities organized). In addition, after the seminars you will have to answer a short questionnaire for each lecturer.</p>

## Spanish courses

### **INSTRUMENTOS DE ECONOMÍA APLICADA I**

CODE	3107G02171
ETCS CREDITS	6
LANGUAGE	Spanish
LINK TO THE SYLLABUS	<a href="#"><u>Instrumentos de economía aplicada</u></a>

### **DIRECCIÓN FINANCIERA**

CODE	3107G01024
ETCS CREDITS	6
LANGUAGE	Spanish
LINK TO THE SYLLABUS	<a href="#"><u>Dirección financiera I</u></a>

### **HISTORIA ECONOMICA I**

CODE	3107G00156
ETCS CREDITS	6
LANGUAGE	Spanish
LINK TO THE SYLLABUS	<a href="#"><u>Historia Economica I</u></a>

## Spanish courses

### **HISTORIA ECONOMICA**

CODE	3107G02089
ETCS CREDITS	6
LANGUAGE	Spanish
LINK TO THE SYLLABUS	<a href="#"><u>Historia economica</u></a>

### **FINANZAS CORPORATIVAS**

CODE	3107G01078
ETCS CREDITS	6
LANGUAGE	Spanish
LINK TO THE SYLLABUS	<a href="#"><u>Finanzas corporativas</u></a>

### **INSTRUMENTOS DE ECONOMÍA APLICADA I**

CODE	3107G00083
ETCS CREDITS	6
LANGUAGE	50% Spanish 50% Catalan
LINK TO THE SYLLABUS	<a href="#"><u>Instrumentos de economía aplicada I</u></a>

## SPRING SEMESTER 2025

### English courses

#### ENGLISH FOR ECONOMICS\*

CODE	3107G00020
SUBJECT AREA	Business Administration
ETCS CREDITS	6
LINK TO THE SYLLABUS	<a href="#"><u>English for Economics</u></a>
CONTENT	English for Economics provides a balance between ESP (English for Specific Purposes) language learning and skills training. Students can improve their knowledge of the English language as it is used in the workplace and also develop key skills for the international workplace.

#### INDUSTRIAL ECONOMICS

CODE	3107G00016
SUBJECT AREA	Business Administration and Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<a href="#"><u>Industrial Economics</u></a>
CONTENT	<ol style="list-style-type: none"><li>1. Market analysis: market definition and concentration measures.</li><li>2. Market power: monopoly, price discrimination and cartel and collusion.</li><li>3. Defense of competition: barriers to entry, anti-competitive conduct and intellectual property rights.</li><li>4. Strategic interaction: game theory, Bertrand and Cournot.</li><li>5. Leadership and strategic decisions.</li><li>6. Diferrentiation.</li></ol>

## INTERNATIONAL ECONOMICS

CODE	3107G00015
SUBJECT AREA	Business Administration and Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<a href="#"><u>International Economics</u></a>
CONTENT	<ol style="list-style-type: none"> <li>1. International trade: basic concepts</li> <li>2. International trade: theories: classical economists</li> <li>3. International trade: theories: specific factors model</li> <li>4. International trade: theories: Heckscher-Ohlin theorem</li> <li>5. International trade: theories: new theories</li> <li>6. International trade: trade policy: import tariff and effective protection rate</li> <li>7. International trade: trade policy: import quota and export subsidy</li> <li>8. Currency markets: basic concepts</li> <li>9. Currency markets: the assets approach</li> <li>10. Currency markets: the Purchasing Power Parity (PPP) and the monetary approach</li> </ol>

## MACROECONOMICS

CODE	3107G00014
SUBJECT AREA	Business Administration and Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<a href="#"><u>Macroeconomics</u></a>
CONTENT	<ol style="list-style-type: none"> <li>1. Labor market</li> <li>2. Economic growth</li> <li>3. Budget restrictions of the private and public sector</li> <li>4. Money and monetary aggregates: supply and demand</li> <li>5. Short-term macroeconomic balance, IS-LM</li> <li>6. Aggregate supply: inflation and unemployment. Phillips Curve and Taylor's Rule</li> <li>7. Equilibrium in an open economy</li> <li>8. Analysis of supply and aggregate demand: macroeconomic policies</li> </ol>

## CULTURAL MARKETING

CODE	3107G00079
SUBJECT AREA	Accounting
ETCS CREDITS	6
LINK TO THE SYLLABUS	<a href="#"><u>Cultural Marketing</u></a>
CONTENT	<ol style="list-style-type: none"> <li>1. Culture and marketing: an introduction</li> <li>2. Market research in cultural and creative industries. Introduction to qualitative research.</li> <li>3. Marketing model for the arts</li> <li>4. Production and consumption of culture</li> <li>5. Segmentation, positioning and competition in cultural and creative markets</li> <li>6. Pricing strategies and sales promotions</li> <li>7. Communication strategies. Integrating marketing and creativity</li> </ol>

## COMMERCIAL MANAGEMENT

CODE	3107G02013
SUBJECT AREA	Business Administration
ETCS CREDITS	6
LINK TO THE SYLLABUS	<a href="#"><u>Commercial Management</u></a>
CONTENT	<ol style="list-style-type: none"> <li>1. Introduction to marketing and commercial management.</li> <li>2. Environmental analysis (macro and micro).</li> <li>3. Market research techniques and consumer behavior.</li> <li>4. Commercial management tools: *SWOT analysis and matrix and the resulting strategies. *Client pyramid. *BCG matrix.</li> <li>5. Segmentation, targeting, and positioning.</li> <li>6. Product policies (Consumption and needs).</li> <li>7. Pricing policies (Cost).</li> <li>8. Distribution policies (Convenience).</li> <li>9. Promotion policies (Communication).</li> <li>10. Evaluation and monitoring indicators.</li> </ol>

## EUROPEAN ECONOMIC INTEGRATION\*

CODE	3107G00040
SUBJECT AREA	Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<u><a href="#">European Economic Integration</a></u>
CONTENT	<ol style="list-style-type: none"> <li>1. From Paris to Maastricht</li> <li>2. Member states versus EU institutions</li> <li>3. From a free trade area to a monetary union: costs and benefits</li> <li>4. Policies</li> <li>5. Globalization and EU Social Policies</li> </ol>

## INNOVATION STRATEGIES\*

CODE	3107G00065
SUBJECT AREA	Accounting, Business Administration and Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<u><a href="#">Innovation Strategies</a></u>
CONTENT	<ol style="list-style-type: none"> <li>1. Economic context and innovation</li> <li>2. Corporate strategy and innovation</li> <li>3. Creativity for innovation (creativity techniques)</li> <li>4. Innovation (definitions, types, impact)</li> <li>5. Bases and models of innovation and technology management</li> <li>6. How to become an innovative company</li> <li>7. Management of innovation projects</li> <li>8. Diffusion of innovation</li> <li>9. Valorization of innovation</li> </ol>

## INTERNATIONAL FINANCIAL REPORTING STANDARDS\*

CODE	3107G02078
SUBJECT AREA	Accounting and Business Administration
ETCS CREDITS	6
LINK TO THE SYLLABUS	<u><a href="#">International Financial Reporting Standards</a></u>
CONTENT	<ol style="list-style-type: none"> <li>1. Introduction             <ol style="list-style-type: none"> <li>a. International accounting and comparability of information</li> <li>b. Accounting harmonization</li> </ol> </li> <li>2. Development of regulations             <ol style="list-style-type: none"> <li>a. International accounting standardization bodies</li> <li>b. Review of regulations</li> </ol> </li> <li>3. NIC-NIIF             <ol style="list-style-type: none"> <li>a. Study of current rules</li> <li>b. Analyzes of its application in Spain</li> </ol> </li> <li>4. International comparability             <ol style="list-style-type: none"> <li>a. Comparison between IFRS and US GAAP</li> <li>b. Research on the latest trends in international accounting regulations</li> </ol> </li> </ol>

## INSTITUTIONS AND POLICIES OF THE EU\*

CODE	3107G01045
SUBJECT AREA	Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<u><a href="#">Institutions and policies of the EU</a></u>
CONTENT	<p>The fundamental objective of the subject is to provide students with the essential conceptual and methodological tools that allow them to know, understand and value the characteristics and functioning of the European Union, the main actions and policies it carries out and, more in general, of the role it plays within the historical process of European integration. The focus will be on the policies and areas of action most related to the internal market, commercial policy and the Economic and Monetary Union and cohesion policy.</p>

## TOPICS OF APPLIED ECONOMICS\*

CODE	3107G00037
SUBJECT AREA	Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<u><a href="#">Topics of Applied Economics</a></u>
CONTENT	<ol style="list-style-type: none"> <li>1. History of European Integration</li> <li>2. Laws, Institutions and the Budget</li> <li>3. Division of competencies</li> <li>4. Theory and practice of economic integration</li> <li>5. Economic Integration and Growth</li> <li>6. Location Effects, Economic Geography and Regional Policy</li> <li>7. European Monetary Union</li> <li>8. Empirical facts about economic growth</li> <li>9. Empirical facts about labour markets</li> </ol>

## FAMILY ECONOMICS\*

CODE	3107G00042
SUBJECT AREA	Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<u><a href="#">Family Economics</a></u>
CONTENT	<ol style="list-style-type: none"> <li>1. Introduction: why economics of the household?</li> <li>2. Gains from marriage             <ol style="list-style-type: none"> <li>a. In production</li> <li>b. In consumption</li> <li>c. Taxation: unit based versus household based</li> </ol> </li> <li>3. Decision making within the household             <ol style="list-style-type: none"> <li>a. Fertility: quantity versus quality of children</li> <li>b. The economics of parenting styles</li> <li>c. Family policy: parental leave, public childcare, other subsidies</li> </ol> </li> </ol>

## SPANISH AND WORLD ECONOMY

CODE	3107G02009
SUBJECT AREA	Accounting, Business Administration and Economics
ETCS CREDITS	6
LINK TO THE SYLLABUS	<u><a href="#">Spanish and World Economy</a></u>
CONTENT	<ol style="list-style-type: none"><li>1. World economy and international economic relations</li><li>2. The European Union</li><li>3. International economic relations and foreign sector</li><li>4. Labor market and social context</li><li>5. Public sector</li><li>6. Economic sectors</li><li>7. Spanish economy of the 21st century</li></ol>

## SPRING SEMINARS ON BUSINESS AND ECONOMICS\*

CODE	3100RA0401
SUBJECT AREA	Accounting, Business Administration and Economics
ETCS CREDITS	3
CONTENT	<p>The course will comprise three Seminars and a COIL (Collaborative Online International Learning) which is in collaboration with TEC University from Mexico, Universidad San Francisco de Quito (Ecuador) and Pontificia Universidad Católica de Chile.</p> <p>Collaborative Online International Learning (COIL) is a new learning and teaching methodology based on interaction and collaboration between two (or more) classes from two (or more) different countries that complete an activity together.</p> <p>A COIL course, module, or activity is specifically designed to use Internet-based tools to link students from distant geographic locations and from different cultural backgrounds. Students work in teams on tasks that facilitate the development of digital and intercultural skills.</p> <p>Before starting the COIL, there will be a face-to-face meeting in which more detailed information will be provided to you.</p> <p>On the seminars, professors from home and foreign institutions will bring their field of expertise to the students.</p> <p>Assessment:</p> <p>To pass the subject (and get the 3 ECTS), it is compulsory to attend, at least, 80% of the seminars and to pass the COIL project (including all the activities organized). In addition, after the seminars you will have to answer a short questionnaire for each lecturer.</p>

## Spanish courses

### **ECONOMIA INDUSTRIAL**

CODE	3107G00016
ETCS CREDITS	6
LANGUAGE	Spanish
LINK TO THE SYLLABUS	<u><a href="#">Economia industrial</a></u>

### **INSTRUMENTOS DE ECONOMÍA APLICADA II**

CODE	3107G03022
ETCS CREDITS	6
LANGUAGE	Spanish
LINK TO THE SYLLABUS	<u><a href="#">Instrumentos de economía aplicada II</a></u>

### **ECONOMÍA INTERNACIONAL**

CODE	3107G00015
ETCS CREDITS	6
LANGUAGE	Spanish
LINK TO THE SYLLABUS	<u><a href="#">Economía internacional</a></u>

## Spanish courses

### **GESTIÓN FINANICERA II**

CODE	3107G02015
ETCS CREDITS	6
LANGUAGE	Spanish
LINK TO THE SYLLABUS	<u><a href="#">Gestión financiera II</a></u>

### **ECONOMÍA INTERNACIONAL**

CODE	3107G00015
ETCS CREDITS	6
LANGUAGE	50% Spanish 50% Catalan
LINK TO THE SYLLABUS	<u><a href="#">Economía internacional</a></u>

## OTHER PROGRAMS

### LANGUAGE TUTORIALS (3100RA0848)

Language exchange or tandem is an informal way of practicing or improving languages that are already known or being learned in which two people who speak different languages are left to practice each other's language. It also gives you the opportunity to get to know another culture and way of life.

You can find more information in the following link:  
<https://www.udg.edu/ca/slm/acollida-linguistica/intercanvis-linguistics>.

Please, be aware that in order to enrol in this course, you will need to fill and send in a form during your first week of the semester (approximately).

By participating in this program, you can earn 2 ECTS credits.

### INTRODUCTORY COURSE OF CATALAN LANGUAGE AND CULTURE (3100RC0003)

At the University of Girona, the International Office, together with the Modern Language Service, organises the Introductory Course on Catalan Language and Culture. It is offered each semester before the beginning of the regular classes and lasts for two weeks. Those who attend it can obtain 3 ECTS credits, so it can be included in the Learning Agreement.

You can find more information in the following link:  
<https://www.udg.edu/en/internacional/mobility-programs-participant/all-steps-at-a-glance/language-and-culture>.

\*For upcoming students planning to stay the entire semester, please note that the course can only be taken once, either in the first or second semester.

## **BUDDY PROGRAM**

The Buddy Program is dedicated to international students who will have the opportunity to develop a relationship, interact with local students and enrich their lives through an intercultural experience. The main objectives of this programme are to improve the welcoming phase and the integration of international students, as well as to develop the internationalisation of local students by promoting intercultural exchange and open-mindedness.

During the program's application period, the International Relations Office directly reaches out to students and informs them about the opportunity to participate.

## **ACADEMIC BUDDY**

For those of you who are interested in or may need to take a Catalan subject at the bachelor's level, we have a program called 'Academic Buddy' designed specifically to assist incoming students throughout the entire course. The main objective of this program is to provide support and guidance to incoming students who need assistance with their chosen subject in Catalan, making it easier for them to succeed. As part of this program, a Catalan student will be assigned to an incoming student, and in exchange for their help, the Catalan student will receive ECTS credits.

## SERVICES AND CONTACT INFORMATION

### International Office (General)

*Email: [incoming.oi@udg.edu](mailto:incoming.oi@udg.edu)*

*Tel.: +34 972 418 028*

*Raquel Solà/Òscar Assenza-Parisi*

### International Relations Office (Academic Information- Faculty of Business and Economics)

ERASMUS: Pilar Morera Basuldo

PROMETEU: Jackeline Velazco

*Email: [ori.economiques@udg.edu](mailto:ori.economiques@udg.edu)*

*Tel.: +34 972 418 094*

### Sports Service

Doing sport, participating in physical activity and sharing as a group is a big part of the university experience. The University of Girona Sports Service provides facilities, access to other centres, discounts and health advice, and puts on competitions, so that you can enjoy a healthy lifestyle on campus.

*Email: [esports@udg.edu](mailto:esports@udg.edu)*

*Tel: +34 972 41 80 60*

### Housing Service

The Accommodation Service deals with the rental housing pool, guaranteeing quality and comfort standards. This accommodation supply includes rented flats, rooms, accommodation with families, university houses and university halls of residence.

*Email: [allotjament@udg.edu](mailto:allotjament@udg.edu)*

*Tel.: +34 972 41 98 57 / +34 652 48 47 53*

### Information for your stay

Transport, weather, cost of living...

*Email: [sostenibilitat@udg.edu](mailto:sostenibilitat@udg.edu)*

*Tel.: +34 972 41 98 50*